



Sponsorship Booking/Information Form Thursday 16 March 2023

We are delighted to announce The Apprenticeship, Employment and Skills Show 2023 is returning for the fifth consecutive year.

Exhibiting at the show is a great opportunity to showcase your business and inspire people to consider apprenticeship positions within your organisation now and in the future.

If you are looking to be a headline sponsor at this event, this package offers a unique opportunity to promote your company's brand and you will benefit from maximum exposure:

Prior to the event:

Local and regional press engagement and promotional literature.

Feature your company's branding and, where appropriate, in editorial and quotes, including:

- Press releases circulated to local and regional press
- Totally Telford magazine newspaper distributed to circa 72,000 homes in Telford and Wrekin
- E-bulletin delivered to over 15,000 potential consumers of your product

Event promotion in the Shropshire Chamber magazine

- Online promotional exposure via: The Job Box website and Job Box and Telford & Wrekin Council social media channels

On the day:

- Stand space which equates to 16 x 24sqm, includes lunches, electricity, prime location at the front of the Hall with the first pick of stand space. See your business take pride of place at The Apprenticeship Employment and Skills Show.
- Event programme: A one page spread for you to raise the profile of your business in the glossy event programme, which is handed out to every person who attends.

THE APPRENTICESHIP EMPLOYMENT & SKILLS SHOW

SAVE THE DATE 16 MARCH 2023 The International Centre, Telford 12noon-7.30pm

is back!



Terms and Conditions of Booking

The event aims to be **INTERACTIVE AND INSPIRATIONAL**.

Therefore **ALL** exhibitors will be expected to bring some kind of hands on activity that will aim to inspire and motivate delegates to consider roles in the opportunities you have available.

An invoice will be raised on receipt and confirmation of your booking and will be non-refundable.

If any additional items for your stand will be required this will need to be booked and purchased separately through the International Centre. A form for booking can be made available on request.

Exhibitors will need to complete a risk assessment and provide evidence of public liability insurance. Risk assessment forms will be sent out to you once we have accepted your booking and will need to be completed and returned to us no less than 2 weeks before the show.

Please note stands need to be set up between 8am and 11.30am on the day of the event – there will not be an opportunity to set up stands outside of these times.

We will be asking exhibitors who have vehicles or large equipment to arrive between 8am and 9am, with all other exhibitors being asked to arrive after this time.

The event runs from 12noon – 7.30pm on Thursday 16th March. Due to Health and Safety issues stands will not be permitted to be dismantled before 7.30pm – so please ensure that you can commit for the full event time.

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Booking Details

Organisation name and address for invoice	
Nature of Business	
Contact Name	
Email address	
Contact Number	
Please provide a short paragraph on your organisation – this will show on the event website page.	
Name of those exhibiting on your stand (all exhibitors will need to be registered)	
What careers / apprenticeships will you be showcasing:	
What activity will you be bringing with you on the day:	

Sign: _____

Date: _____

Please return to jobbox@telford.gov.uk along with a jpeg version of your company logo for inclusion on the website.

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We can not guarantee inclusion on the website or programme for booking forms received after this date. Stands will be allocated on a first come first served basis.